

NoGii.com



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**BIG BAR**  
**26G**  
**BIG PROTEIN**

HASSELBECK'S

**NOGII**

**SUPER PROTEIN BAR**

■ 26g Protein ■ All-Natural

Rocky Road

NET WT. 3.36 oz / 94g

GLUTEN-FREE SOLUTIONS FOR HEALTHY FAMILIES!

BAR SHOWN ACTUAL SIZE

**NEW! Rocky Road**  
THE BIGGEST BEST-TASTING BEST-SELLING  
GLUTEN-FREE PROTEIN BAR PERIOD!

**Gluten-Free for Better Performance?** Some of the world's best athletes are claiming that their Gluten-Free diets have helped them perform at a higher level. From NFL Superstars, Professional Tour de France Cyclists, to Champion ATP Tennis Pros, all are attributing this dietary change to their success.

**Why Gluten-Free?** Simply, because ALL humans lack the enzyme needed to fully break down gluten. By limiting gluten in your diet, the body is more likely to function at optimal levels and repair muscles more efficiently. This may sound like a trend, but a Gluten-Free diet may be one long-term key to improving athletic performance.

The **NoGii SUPER PROTEIN Bar** was formulated for those who require higher levels of protein in their diet. Up to 30 grams of premium protein in a truly incredible tasting all-natural bar.

## ROCKY ROAD

### Nutrition Facts

Serving Size 1 Bar (94g)  
**Calories 410**  
 Calories from Fat 130

Amount/Serving	% Daily Value*
<b>Total Fat 15g</b>	<b>23%</b>
Saturated Fat 9g	45%
Trans Fat 0g	
<b>Cholesterol 5mg</b>	<b>2%</b>
<b>Sodium 200mg</b>	<b>8%</b>
Vitamin A 0%	Vitamin C 0%

Amount/Serving	% Daily Value*
<b>Total Carbohydrate 45g</b>	<b>15%</b>
Dietary Fiber 3g	12%
Sugars 28g	
<b>Protein 26g</b>	
Calcium 15%	Iron 15%

\*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:  
 Calories: 2,000 2,500  
 Total Fat Less than 65g 80g  
 Saturated Fat Less than 20g 25g  
 Cholesterol Less than 300mg 300mg  
 Sodium Less than 2,400mg 2,400mg  
 Total Carbohydrate 300g 375g  
 Dietary Fiber 25g 30g  
 Calories per gram:  
 Fat 9 • Carbohydrate 4 • Protein 4

INGREDIENTS: NoGii Protein Blend™ [Soy Protein Crisps (Soy Protein Isolate, Tapioca Starch, Salt), Cocoa Soy Crisps (Soy Protein Isolate, Cocoa (processed with alkali), Tapioca Starch), Milk Protein Isolate, Whey Protein Isolate], Milk Chocolate Flavored Coating [Sugar, Palm Kernel Oil, Nonfat Dry Milk Solids, Cocoa Powder, Soy Lecithin (emulsifier), Salt, Natural Flavor], Brown Rice Syrup, Marshmallow Layer (Corn Syrup, Milk Protein Concentrate, Palm Kernel Oil, Sugar, Natural Flavor, Soy Lecithin, Salt), Vegetable Glycerine, Roasted Almonds, Canola Oil, Organic Palm Fruit Oil, Natural Flavors, Brown Rice Syrup Solids, Arabic Gum, Cocoa Powder (processed with alkali), Inulin (Dietary Fiber), Soy Lecithin, Purified Stevia Extract, Lo Han Guo. **ALLERGENS: Contains Milk, Soy, and Tree Nut (Almond).**

Individual Bar

12ct Tray



**Brand Name:** NoGii  
**Product Description:**  
 Super Protein (Rocky Road)

**Bar Code (Wrapper):** 856513002662  
**Depth:** 7.25 (Inches)  
**Width:** 2 (Inches)  
**Height:** 1 (Inch)  
**Gross Weight:** 96 (Grams)  
**Net Weight:** 94 (Grams)

**Bar Code (Tray):** 856513002679  
**Tray Quantity:** 12  
**Depth:** 6.25 (Inches)  
**Width:** 7.5 (Inches)  
**Height:** 3.25 (Inches)  
**Gross Weight:** 2.7 (Pounds)  
**Net Weight:** 2.5 (Pounds)



## CHOCOLATE PEANUT BUTTER CARAMEL CRISP

### Nutrition Facts

Serving Size 1 Bar (94g)  
**Calories 390**  
 Calories from Fat 120

Amount/Serving	% Daily Value*
<b>Total Fat 14g</b>	<b>22%</b>
Saturated Fat 5g	25%
Trans Fat 0g	
<b>Cholesterol 0mg</b>	<b>0%</b>
<b>Sodium 380mg</b>	<b>16%</b>
Vitamin A 0%	Vitamin C 0%

Amount/Serving	% Daily Value*
<b>Total Carbohydrate 38g</b>	<b>13%</b>
Dietary Fiber 3g	12%
Sugars 22g	
<b>Protein 30g</b>	
Calcium 15%	Iron 15%

\*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:  
 Calories: 2,000 2,500  
 Total Fat Less than 65g 80g  
 Saturated Fat Less than 20g 25g  
 Cholesterol Less than 300mg 300mg  
 Sodium Less than 2,400mg 2,400mg  
 Total Carbohydrate 300g 375g  
 Dietary Fiber 25g 30g  
 Calories per gram:  
 Fat 9 • Carbohydrate 4 • Protein 4

INGREDIENTS: NoGii Protein Blend™ [Soy Protein Crisps (Soy Protein Isolate, Tapioca Starch, Salt), Milk Protein Isolate, Whey Protein Isolate], Organic Tapioca Syrup, Unsalted Peanut Butter, Milk Chocolate Flavored Coating [Sugar, Palm Kernel Oil, Nonfat Dry Milk Solids, Cocoa Powder, Soy Lecithin (emulsifier), Salt, Natural Flavor], Natural Caramel (Brown Rice Syrup, Sweetened Condensed Milk, Evaporated Milk, Sugar, Palm Kernel Oil, Heavy Whipping Cream, Distilled Monoglycerides, Salt, Soy Lecithin, Disodium Phosphate), Organic Agave Syrup, Vegetable Glycerine, Peanut Flour, Pure Water, Arabic Gum, Natural Flavors, Sea Salt. **ALLERGENS: Contains Peanuts, Soy and Milk.**

Individual Bar

12ct Tray



**Brand Name:** NoGii  
**Product Description:**  
 Super Protein (Chocolate Peanut Butter Caramel Crisp)

**Bar Code (Wrapper):** 856513002099  
**Depth:** 7.25 (Inches)  
**Width:** 2 (Inches)  
**Height:** 1 (Inch)  
**Gross Weight:** 96 (Grams)  
**Net Weight:** 94 (Grams)

**Bar Code (Tray):** 856513002105  
**Tray Quantity:** 12  
**Depth:** 6.25 (Inches)  
**Width:** 7.5 (Inches)  
**Height:** 3.25 (Inches)  
**Gross Weight:** 2.7 (Pounds)  
**Net Weight:** 2.5 (Pounds)



For Wholesale Inquiries call  
**1.800.447.4795**



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